

# ORDER



Wichita KS KSNW

**Orders**  
**Order / Rev:** A2596968  
**Alt Order #:** 27012415  
**Product Desc:** Primary  
**Estimate:** 572  
**Flight Dates:** 07/10/20 - 07/23/20  
**Original Date / Rev:** 07/09/20 / 07/09/20  
**Order Type:** REG

**Primary AE:** Katz Washington  
**Sales Office:** K-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Jamestown Associates  
**Buying Contact:**  
**Billing Contact:**  
 116 Craig Road  
 Manalapan, NJ 07726

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/With Honor PAC  
**Demographic:** A50+  
**Product Codes:** PL6  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-ISS  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:** IN11165/SP1819/AU5881  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/06/20	07/12/20	9	\$2,655.00	\$2,256.75
07/13/20	07/19/20	45	\$13,275.00	\$11,283.75
07/20/20	07/26/20	36	\$10,620.00	\$9,027.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
July 2020	90	\$26,550.00	\$22,567.50	428.00
<b>Totals</b>	<b>90</b>	<b>\$26,550.00</b>	<b>\$22,567.50</b>	<b>428.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	07/10/20	07/23/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$150.00	P4	2.20	NM	10	\$1,500.00
Channels : KSNC,KSNG,KSNN,KSNNW															
KSN Today 2															
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	MTWTF--					5	\$150.00		2.20			
Week:		07/17/20	07/23/20	MTWTF--					5	\$150.00		2.20			
N 2	Multi	07/10/20	07/23/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	5	\$200.00	P4	2.80	NM	10	\$2,000.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 7-8am															
Today Show (7-8am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	MTWTF--					5	\$200.00		2.80			
Week:		07/17/20	07/23/20	MTWTF--					5	\$200.00		2.80			
N 3	Multi	07/10/20	07/23/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	5	\$175.00	P4	2.70	NM	10	\$1,750.00
Channels : KSNC,KSNG,KSNN,KSNNW															
Today Show 8-9am															
Today Show (8-9am)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/10/20	07/16/20	MTWTF--					5	\$175.00		2.70			
Week:		07/17/20	07/23/20	MTWTF--					5	\$175.00		2.70			
N 4	Multi	07/10/20	07/23/20		CM	12n-1pm	MTWTF--	:30	5	\$130.00	P4	2.00	NM	10	\$1,300.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
KSN News															
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$130.00			2.00			
Week: 07/17/20		07/23/20	MTWTF--			5			\$130.00			2.00			
N 5	Multi	07/10/20	07/23/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	5	\$325.00	P3	5.60	NM	10	\$3,250.00
Channels : KSNK,KSNG,KSNT,KSNN															
M-F 430-5p															
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$325.00			5.60			
Week: 07/17/20		07/23/20	MTWTF--			5			\$325.00			5.60			
N 6	Multi	07/10/20	07/23/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	5	\$275.00	P4	6.10	NM	10	\$2,750.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News at Five															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$275.00			6.10			
Week: 07/17/20		07/23/20	MTWTF--			5			\$275.00			6.10			
N 7	Multi	07/10/20	07/23/20	KSN News at Six	CM	6-630p	MTWTF--	:30	5	\$350.00	P4	7.10	NM	10	\$3,500.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News at Six															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$350.00			7.10			
Week: 07/17/20		07/23/20	MTWTF--			5			\$350.00			7.10			
N 8	Multi	07/10/20	07/23/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	5	\$650.00	P3	10.20	NM	10	\$6,500.00
Channels : KSNK,KSNG,KSNT,KSNN															
M-F 630-7p															
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$650.00			10.20			
Week: 07/17/20		07/23/20	MTWTF--			5			\$650.00			10.20			
N 9	Multi	07/10/20	07/23/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$400.00	P4	4.10	NM	10	\$4,000.00
Channels : KSNK,KSNG,KSNT,KSNN															
KSN News at Ten Mon-Fri															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week: 07/10/20		07/16/20	MTWTF--			5			\$400.00			4.10			
Week: 07/17/20		07/23/20	MTWTF--			5			\$400.00			4.10			
Totals													90	\$26,550.00	



125 West 55th St  
New York, NY 10019

Contract # 27012415      Changes as of: 7/9/2020 at 10:44 AM      Version: Highlighting Revision 1  
CPE: 82/90/572      Flight: 7/10/20 - 7/23/20      Station: KSNW  
Agency: JAMESTOWN ASSOCIATES      Advertiser: With Honor Fund      Market: Wichita  
116 Craig Road      Product: Primary      Office: WASHINGTON  
Manalapan, NJ 07726      Agency Order #: 9744544      Service: Nielsen  
Buyer: Lacks, Penny      Primary Demo: Adults 50+  
Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS  
Separation: 202-872-5880      202-872-5880

Total Spots: 90  
Total CPP: \$62.03  
Total GRP: 428.0

Con Type: POLITICAL/VOTE  
Total \$: \$26,550.00

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/10 - 7/17			Total Spots	Total \$	CPP*	GRP*
							7/10	7/17					
1	F,M-Th 6a-7a		Kansas Today 3	\$150.00	2.2	30	5	5		10	\$1,500.00	\$68.18	22.0
Changes: Day/Time from F,M-Th 6:30a-7a to F,M-Th 6a-7a													
2	F,M-Th 7a-8a		Today Show (7-8am)	\$200.00	2.8	30	5	5		10	\$2,000.00	\$71.43	28.0
3	F,M-Th 8a-9a		Today Show (8-9am)	\$175.00	2.7	30	5	5		10	\$1,750.00	\$64.81	27.0
4	F,M-Th 12n-12:30p		KSN News	\$130.00	2.0	30	5	5		10	\$1,300.00	\$65.00	20.0
5	F,M-Th 4:30p-5p		Jeopardy	\$325.00	5.6	30	5	5		10	\$3,250.00	\$58.04	56.0
6	F,M-Th 5p-5:30p		KSN News	\$275.00	6.1	30	5	5		10	\$2,750.00	\$45.08	61.0
7	F,M-Th 6p-6:30p		KSN News	\$350.00	7.1	30	5	5		10	\$3,500.00	\$49.30	71.0
8	F,M-Th 6:30p-7p		Wheel of Fortune	\$650.00	10.2	30	5	5		10	\$6,500.00	\$63.73	102.0
9	F,M-Th 10p-10:35p		KSN News	\$400.00	4.1	30	5	5		10	\$4,000.00	\$97.56	41.0
TOTALS:							45	45		90	\$26,550.00	\$62.03	428.0





125 West 55th St  
New York, NY 10019

Contract # 27012415      Changes as of: 7/9/2020 at 10:44 AM      Version: Highlighting Revision 1  
CPE: 82/90/572      Flight: 7/10/20 - 7/23/20      Station: KSNW      Con Type: POLITICAL/VOTE  
Agency: JAMESTOWN ASSOCIATES      Advertiser: With Honor Fund      Market: Wichita      Total \$: \$26,550.00  
116 Craig Road      Product: Primary      Office: WASHINGTON      Total Spots: 90  
Manalapan, NJ 07726      Agency Order #: 9744544      Service: Nielsen      Total CPP: \$62.03  
Buyer: Lacks, Penny      Primary Demo: Adults 50+      Total GRP: 428.0  
Salesperson: KELLY JOHNS      Assistant: KELLY JOHNS  
202-872-5880      Separation: 202-872-5880

Special Instructions	
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Date/Time	Added by	Comment
07/09/20 10:42 AM	System	Notice Received.

Competitive Information			
Market Budget:	\$26,550		
KSNW Share:	100%		
Comment:			
Competitive Unknown			

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	90	\$26,550.00
Total	100%	90	\$26,550.00

Monthly Summary		
Month	Spots	Dollars
2020-Jul	90	\$26,550.00
Total	90	\$26,550.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Revision	7/9/20 10:44 AM	KELLY JOHNS	Revised		
Queued for Electronic Contracting	7/9/20 10:18 AM				
New	7/9/20 10:07 AM	KELLY JOHNS	Confirmed	90	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Penny Lacks, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Penny Lacks

Agency name: Jamestown Assoc

Address: 734 15th St NW 550, WDC, 20005

Contact: Penny Lacks

Phone number: 2025279930

Email: penny@jamestownassociates.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: With Honor Fund

Address: PO Box 813, Alexandria, VA 22313

Contact: Timothy Koch

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Timogthy Koch - CEO

Bill Clifford Congress

Donald trump

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: Timogthy Koch - CEO  
Bill Clifford Congress  
Donald trump

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Timogthy Koch - CEO  
Bill Clifford Congress  
Donald trump

Date of election: 8/4/20

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

Timogthy Koch - CEO

Bill Clifford Congress

Donald trump



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature:

Name: Penny Lacks

Date of Request to Purchase Ad Time: 7.9.20

**Station Representative**

Signature:

Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/9/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received:

7/9/20

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:



Accepted



Accepted IN PART (e.g., ad not received to determine content)\*



Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

A2596968

Station Call Letters:

KSNW

Date Received/Requested:

7/9/20

Est. #:

572

Station Location:

Wichita, KS

Run Start and End Dates:

7/10 - 7/23/20

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.